



Country Women's Association of NSW

*Incorporated in 1931 by an Act of NSW Parliament
Constituent Society of the Associated Country Women of the World*

ABN 82 318 909 926

Media release

22 May 2014

CWA of NSW members vote to sell Potts Point property

Members of the Country Women's Association (CWA) of NSW today voted to sell their head office and residential club building located in Potts Point in Sydney. The decision was made at the annual state conference held over four days this week in Griffith.

"The recommendation to sell the property was based on sound judgement, significant research and extensive consultation with building and property experts. We are pleased our members respected this research and thinking, and voted to sell the property," said CWA of NSW, State President, Mrs Tanya Cameron.

"I think this decision will mark the beginning of an exciting new time in the history of the CWA of NSW as we continue to adapt to meet the changing needs of rural women and families."

The building currently houses the organisation's head office and provides accommodation and meeting facilities for CWA of NSW members.

The costs required to bring the building up to standard were extensive and the CWA Executive had determined that it would be an extremely questionable commercial decision for the CWA of NSW to remain at its Potts Point site.

"While the Head Office and the Residential Club has been located at the Potts Point site for a long time and it will be sad to leave the site, the "heart and soul" of the CWA are the members – not bricks and mortar," said Mrs Cameron.

"The advocacy we do is not dependent on a building; it is based on passion, empathy, intelligence and a desire to achieve a better future for women, families and communities."

The land value of the site will ensure the CWA of NSW can purchase a more modern office facility with lower maintenance costs and additional floors available to lease which will provide an income stream to support the organisation's activities.

Accommodation for members will be outsourced to an appropriate established accommodation provider.

Ends

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